

NEWS RELEASE



FOR IMMEDIATE RELEASE

Liberals lead in Northwest Ontario after debate

All incumbents safe; jobs and growth key campaign issue

TORONTO MAY 27th, 2014 - In a random sampling of public opinion taken by the Forum Poll™ among 704 voters in the three northwestern Ontario ridings of Kenora-Rainy River, Thunder Bay-Atikokan and Thunder Bay-Superior North on the evening of the afternoon northern Ontario debate, the Liberals have a comfortable lead across all three ridings, supported by 4-in-10 who will vote for them in the election June 12 (42%), compared to one third who will vote NDP (32%). Fewer than one quarter will vote PC (22%), and very few will vote Green (3%) or for other parties (1%). The Liberal vote is characteristic of the oldest (49%), females (46%), and the wealthiest (50%). The NDP vote is common to Gen Y (35 to 44 - 40%) and Gen X (45 to 54 - 41%), while the PC vote is centered on the youngest (30%), males (27%) and mid-to high income groups (\$60K to \$100K - 29%). Of note, one fifth of past NDP voters will support Liberals this time (21%), as will 1-in-7 past PC voters (14%). One-in-seven past Liberals will vote NDP this time (15%).

Kathleen Wynne with highest approvals

More than a third approve of Kathleen Wynne (36%) but her net favourable score (approve minus disapprove) is a negative -10. Andrea Horwath has the approval of 3-in-10 (30%), and her net is even lower than Wynne's (-16). Tim Hudak brings up the rear with scarcely one fifth approval (21%) and a truly abysmal net rating of -38.

Wynne seen as best Premier

Kathleen Wynne gathers the most support as best Premier (34%), about twice that of her competitors (Hudak and Horwath - 19% each) and a similar proportion who say none of these will do the job (19%). Both Wynne and Horwath encounter their strongest support among the youngest (42% and 24%, respectively), while females are especially unlikely to see Tim Hudak in the role (13%).

Wynne wins debate

Among the one third who saw or heard all or part of the debate (32%), the consensus is that Kathleen Wynne won (40%), or no one did (40%). Andrea Horwath is not seen as the victor (20%). Of note, one fifth of NDP voters thought the Premier won the debate (19%), and just half think their leader did (51%).

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO

May 27th, 2014

HIGHLIGHTS:

- in the three northwestern Ontario ridings of Kenora-Rainy River, Thunder Bay-Atikokan and Thunder Bay-Superior North on the evening of the afternoon northern Ontario debate, the Liberals have a comfortable lead across all three ridings, supported by 4-in-10 who will vote for them in the election June 12 (42%), compared to one third who will vote NDP (32%).
- More than a third approve of Kathleen Wynne (36%).
- Kathleen Wynne gathers the most support as best Premier (34%).
- Among the one third who saw or heard all or part of the debate (32%), the consensus is that Kathleen Wynne won (40%), or no one did (40%).

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
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Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

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HIGHLIGHTS:

- More than a quarter agree Kathleen Wynne has the best understanding of northern issues (28%).
- A third select jobs and growth as the key issue in the campaign (32%), three times as many who say government corruption (14%) or eliminating the deficit (10%) are the key issues.
- Kathleen Wynne is seen to be the best able to promote jobs and growth (30%) compared to her competitors (Hudak - 19%, Horwath - 18%).
- Fully three quarters of northwestern Ontario voters agree Tim Hudak should have attended the debate (76%).

Wynne has best understanding of northern issues

More than a quarter agree Kathleen Wynne has the best understanding of northern issues (28%), compared to less than a quarter who think this of Andrea Horwath (22%) and about half this proportion who think Tim Hudak fits the description (12%). One quarter say none of the leaders has the required northern insight (23%).

Jobs and growth most important campaign issue across the northwest

A third select jobs and growth as the key issue in the campaign (32%), three times as many who say government corruption (14%) or eliminating the deficit (10%) are the key issues. Among Liberals, jobs and growth lead (39%), but transit and transportation is also important (14%), followed by the Ontario Retirement Pension Plan (ORPP) and government corruption (10% each). Among New Democrats, key issues are jobs and growth (30%), followed by government corruption (16%) and the gas plants controversy (11%). Notably, New Democrats are especially likely to say something not listed is a key issue (20%). Among PC supporters, eliminating the deficit (26%), jobs and growth (25%) and government corruption (20%) are relatively equally important.

Wynne leads for being able to deal with key issues

Kathleen Wynne is seen to be the best able to promote jobs and growth (30%) compared to her competitors (Hudak - 19%, Horwath - 18%), for her transit and transportation plans (27%) compared to the others (Hudak - 12%, Horwath - 13%) and for her plans for the Ring of Fire (Wynne - 34%, Hudak - 14%, Horwath - 11%). It is only for tackling government corruption that there is seen to be a balance (Wynne - 21%, Hudak - 22%, Horwath - 19%).

Three quarters say Hudak should have debated

Fully three quarters of northwestern Ontario voters agree Tim Hudak should have attended the debate (76%), and just more than one tenth think he didn't have to (13%). The majority of PC voters also agree he should have attended (56%). As a result of his absence, close to half of northwestern Ontario voters will be less likely to vote PC (44%), and this includes one fifth of current PC supporters (17%) and as many as 3-in10 past PC voters (29%).

"If these results hold up until election day, Kathleen Wynne will have improved on the Liberals' fortunes in the Northwest, which has always been seen as fertile NDP territory. Although the debate was not that widely watched, it had an impact on those who saw it and most agree the Premier won. The fact that this kind of exposure is important is reinforced by the strong majority who think Tim Hudak should have taken part, and the negative effect his absence has on voting

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
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intentions, even among Progressive Conservative partisans," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

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HIGHLIGHTS:

- "If these results hold up until election day, Kathleen Wynne will have improved on the Liberals' fortunes in the Northwest, which has always been seen as fertile NDP territory. Although the debate was not that widely watched, it had an impact on those who saw it and most agree the Premier won. The fact that this kind of exposure is important is reinforced by the strong majority who think Tim Hudak should have taken part, and the negative effect his absence has on voting intentions, even among Progressive Conservative partisans," said Forum Research President, Dr. Lorne Bozinoff.

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
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Lorne Bozinoff, President
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416.960.9603

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of randomly selected voters who resided in each riding. The poll was conducted on May 26th, 2014.

Total:	704 respondents, +/- 4%
Kenora-Rainy River:	209 respondents, +/- 7%
Thunder Bay-Atikokan:	260 respondents, +/- 6%
Thunder Bay-Superior North:	236 respondents, +/- 6%

Results based on the total samples listed above are considered accurate 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results will depend on the parties' success at getting their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
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Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

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Current Provincial Party Preference

'Which party's candidate are you most likely to vote for in the election on June 12?'+ 'Even though you may not have made up your mind, which party's candidate are you leaning towards at this time?'

[Decided / Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	666	33	58	104	202	269	325	341
Conservative	22	30	17	20	18	25	27	17
Liberal	42	44	42	34	43	49	38	46
NDP	32	19	40	41	35	24	30	33
Green	3	6	1	3	3	1	3	2
Another Party	1	1	0	2	2	1	1	1

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	666	56	109	113	94	64	101
Conservative	22	18	28	21	29	29	13
Liberal	42	38	41	44	40	34	50
NDP	32	32	30	32	28	32	35
Green	3	8	0	2	1	5	2
Another Party	1	5	1	1	2	0	0

Past Provincial Party Preference

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Other parties
Sample	666	138	274	175	21	22
Conservative	22	66	9	6	21	13
Liberal	42	14	75	21	11	18
NDP	32	16	15	70	30	51
Green	3	4	0	1	31	14
Another Party	1	1	1	1	7	4

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TORONTO

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Have Children / Mothers / Union Members

%	Total	Yes	No	Moms	Union Member	Union Member in Household	Non-Union Member
Sample	666	104	562	48	186	106	374
Conservative	22	22	22	10	11	32	25
Liberal	42	36	45	44	48	32	43
NDP	32	36	30	41	37	34	27
Green	3	4	2	5	3	2	3
Another Party	1	1	1	1	1	0	2

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	666	163	190	224	89
Conservative	22	25	21	22	20
Liberal	42	34	46	40	57
NDP	32	38	29	36	15
Green	3	3	2	2	8
Another Party	1	2	3	0	0

Watched Debate

%	Total	Watched Debate	Didn't watch debate
Sample	666	183	483
Conservative	22	18	24
Liberal	42	47	40
NDP	32	32	31
Green	3	3	3
Another Party	1	0	2

Approval of Candidates / Best Premier

%	Total	Approval of Wynne	Approval of Hudak	Approval of Horwath	Wynne is Best	Hudak is Best	Horwath is Best	None
Sample	666	250	129	222	235	125	144	102
Conservative	22	3	67	11	1	79	3	31
Liberal	42	78	10	28	86	7	12	28
NDP	32	16	17	57	10	12	84	30
Green	3	3	5	3	3	2	1	5
Another Party	1	0	1	1	0	0	0	6

180 Bloor Street W., #1400
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 lbozinoff@forumresearch.com
 416.960.9603

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Approval of Kathleen Wynne as Premier

'Do you approve or disapprove of the job Kathleen Wynne is doing as premier?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	704	35	58	111	213	287	340	364
Approve	36	44	28	30	40	36	35	37
Disapprove	46	38	57	50	43	44	55	38
Don't know	18	18	15	21	17	20	11	25

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	704	67	113	116	97	67	102
Approve	36	37	27	26	33	34	48
Disapprove	46	40	56	49	45	54	42
Don't know	18	24	17	25	23	12	10

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other
Sample	704	141	280	199	25	21
Approve	36	4	67	20	50	0
Disapprove	46	93	14	58	32	70
Don't know	18	3	19	22	17	30

Have Children / Mothers / Union Members

%	Total	Yes	No	Moms	Union Member	Union Member in Household	Non-Union Member
Sample	704	110	594	52	193	110	401
Approve	36	29	38	32	39	27	38
Disapprove	46	58	41	48	40	57	44
Don't know	18	13	20	20	21	16	18

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416.960.9603

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	704	172	204	235	93
Approve	36	30	26	37	62
Disapprove	46	47	52	45	34
Don't know	18	23	22	18	5

Watched Debate

%	Total	Watched Debate	Didn't watch debate
Sample	704	190	514
Approve	36	45	32
Disapprove	46	48	45
Don't know	18	7	23

Approval of Candidates / Best Premier

%	Total	Approval of Wynne	Approval of Hudak	Approval of Horwath	Wynne is Best	Hudak is Best	Horwath is Best	None
Sample	704	253	130	226	238	127	146	117
Approve	36	100	13	30	86	2	17	8
Disapprove	46	0	81	54	4	95	61	72
Don't know	18	0	6	16	10	4	22	20

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Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

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Approval of Tim Hudak

‘Do you approve or disapprove of the job Tim Hudak is doing as Leader of the Opposition?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	704	35	58	111	213	287	340	364
Approve	21	31	19	17	18	17	25	18
Disapprove	60	51	67	64	66	57	63	57
Don't know	19	19	14	19	16	26	12	25

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	704	67	113	116	97	67	102
Approve	21	21	19	23	19	17	21
Disapprove	60	49	51	54	64	74	67
Don't know	19	30	30	23	17	9	11

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other
Sample	704	141	280	199	25	21
Approve	21	63	5	13	47	10
Disapprove	60	26	72	76	50	62
Don't know	19	11	22	11	3	28

Have Children / Mothers / Union Members

%	Total	Yes	No	Moms	Union Member	Union Member in Household	Non-Union Member
Sample	704	110	594	52	193	110	401
Approve	21	24	21	14	13	28	25
Disapprove	60	60	60	61	78	48	52
Don't know	19	16	20	24	9	24	23

180 Bloor Street W., #1400
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 T 416.960.9600
 F 416.960.9602
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MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	704	172	204	235	93
Approve	21	28	18	23	14
Disapprove	60	50	55	62	77
Don't know	19	22	27	15	9

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Watched Debate

%	Total	Watched Debate	Didn't watch debate
Sample	704	190	514
Approve	21	17	24
Disapprove	60	76	52
Don't know	19	7	24

Approval of Candidates / Best Premier

%	Total	Approval of Wynne	Approval of Hudak	Approval of Horwath	Wynne is Best	Hudak is Best	Horwath is Best	None
Sample	704	253	130	226	238	127	146	117
Approve	21	8	100	22	5	79	5	12
Disapprove	60	77	0	73	78	13	84	69
Don't know	19	15	0	5	17	8	11	19

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

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MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Approval of Andrea Horwath

'Do you approve or disapprove of the job Andrea Horwath is doing as Leader of the NDP?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	704	35	58	111	213	287	340	364
Approve	30	24	34	34	35	30	31	30
Disapprove	47	51	46	43	47	46	52	42
Don't know	23	25	20	23	18	25	17	28

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	704	67	113	116	97	67	102
Approve	30	35	38	13	25	33	32
Disapprove	47	30	40	45	55	54	54
Don't know	23	35	21	42	20	13	13

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other
Sample	704	141	280	199	25	21
Approve	30	17	21	55	43	41
Disapprove	47	67	56	25	52	35
Don't know	23	16	24	20	5	23

Have Children / Mothers / Union Members

%	Total	Yes	No	Moms	Union Member	Union Member in Household	Non-Union Member
Sample	704	110	594	52	193	110	401
Approve	30	30	31	34	38	24	28
Disapprove	47	42	49	31	45	46	48
Don't know	23	28	21	35	16	30	24

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180 Bloor Street W., #1400
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 T 416.960.9600
 F 416.960.9602
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MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	704	172	204	235	93
Approve	30	30	31	33	20
Disapprove	47	41	35	48	73
Don't know	23	28	34	19	7

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Watched Debate

%	Total	Watched Debate	Didn't watch debate
Sample	704	190	514
Approve	30	29	31
Disapprove	47	60	41
Don't know	23	11	28

Approval of Candidates / Best Premier

%	Total	Approval of Wynne	Approval of Hudak	Approval of Horwath	Wynne is Best	Hudak is Best	Horwath is Best	None
Sample	704	253	130	226	238	127	146	117
Approve	30	26	31	100	18	22	74	21
Disapprove	47	58	61	0	64	61	13	53
Don't know	23	16	8	0	18	17	14	26

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
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 F 416.960.9602
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Best Premier

'Who do you think would make the best Premier?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	704	35	58	111	213	287	340	364
Kathleen Wynne	34	42	29	24	34	37	31	37
Tim Hudak	19	24	17	15	18	19	26	13
Andrea Horwath	19	8	24	29	21	18	17	20
None of these	19	17	26	20	16	14	20	17
Don't know	10	10	3	12	11	12	5	13

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	704	67	113	116	97	67	102
Kathleen Wynne	34	31	22	27	24	37	49
Tim Hudak	19	18	24	26	14	15	20
Andrea Horwath	19	14	22	13	15	22	19
None of these	19	13	23	14	40	24	10
Don't know	10	25	9	20	7	2	2

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other
Sample	704	141	280	199	25	21
Kathleen Wynne	34	1	70	12	40	3
Tim Hudak	19	69	3	9	15	2
Andrea Horwath	19	3	5	56	3	7
None of these	19	25	11	15	20	74
Don't know	10	3	10	8	22	13

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Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

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MEDIA INQUIRIES:

Lorne Bozinoff, President

lbozinoff@forumresearch.com

416.960.9603

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Have Children / Mothers / Union Members

%	Total	Yes	No	Moms	Union Member	Union Member in Household	Non-Union Member
Sample	704	110	594	52	193	110	401
Kathleen Wynne	34	33	34	39	42	24	33
Tim Hudak	19	25	17	11	10	29	21
Andrea Horwath	19	21	18	28	23	15	18
None of these	19	18	19	16	19	22	17
Don't know	10	3	12	6	7	10	11

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	704	172	204	235	93
Kathleen Wynne	34	23	28	33	64
Tim Hudak	19	22	19	19	14
Andrea Horwath	19	22	24	19	5
None of these	19	15	18	23	13
Don't know	10	18	12	6	4

Watched Debate

%	Total	Watched Debate	Didn't watch debate
Sample	704	190	514
Kathleen Wynne	34	47	28
Tim Hudak	19	19	19
Andrea Horwath	19	20	19
None of these	19	12	22
Don't know	10	2	13

Approval of Candidates

%	Total	Wynne	Hudak	Horwath
Sample	704	253	130	226
Kathleen Wynne	34	81	8	20
Tim Hudak	19	1	70	14
Andrea Horwath	19	9	4	46
None of these	19	4	11	13
Don't know	10	5	7	8

180 Bloor Street W., #1400

Toronto, ON M5S 2V6

T 416.960.9600

F 416.960.9602

forumresearch.com

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Northern Debate Winner

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

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'As far as you know, who won the Northern Ontario debate this afternoon?'

[Watched or listened to the Northern Ontario debate]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	190	15	18	33	57	67	98	92
Kathleen Wynne	40	36	50	39	39	37	37	44
Andrea Horwath	20	5	39	24	33	18	22	17
Neither of these	40	59	11	36	28	45	41	39
Don't know	0	0	0	0	0	0	0	0

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	190	14	30	32	25	17	37
Kathleen Wynne	40	27	25	29	41	26	53
Andrea Horwath	20	7	17	11	16	30	24
Neither of these	40	66	57	60	43	44	23
Don't know	0	0	0	0	0	0	0

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other
Sample	190	28	83	65	4	3
Kathleen Wynne	40	4	73	19	0	38
Andrea Horwath	20	12	3	51	28	0
Neither of these	40	83	24	30	72	62
Don't know	0	0	0	0	0	0

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 lbozinoff@forumresearch.com
 416.960.9603

TORONTO

May 27th, 2014

Have Children / Mothers / Union Members

%	Total	Yes	No	Moms	Union Member	Union Member in Household	Non-Union Member
Sample	190	32	158	13	59	34	97
Kathleen Wynne	40	38	41	32	30	33	57
Andrea Horwath	20	28	17	33	26	21	13
Neither of these	40	34	43	36	44	46	30
Don't know	0	0	0	0	0	0	0

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	190	38	54	72	26
Kathleen Wynne	40	44	19	47	44
Andrea Horwath	20	22	14	27	11
Neither of these	40	34	68	25	45
Don't know	0	0	0	0	0

Watched Debate

%	Total	Watched Debate	Didn't watch debate
Sample	190	190	0
Kathleen Wynne	40	40	0
Andrea Horwath	20	20	0
Neither of these	40	40	0
Don't know	0	0	0

Approval of Candidates / Best Premier

%	Total	Approval of Wynne	Approval of Hudak	Approval of Horwath	Wynne is Best	Hudak is Best	Horwath is Best	None
Sample	190	79	27	73	78	31	54	17
Kathleen Wynne	40	78	1	23	77	3	10	4
Andrea Horwath	20	4	30	36	1	30	53	27
Neither of these	40	18	68	41	22	67	37	69
Don't know	0	0	0	0	0	0	0	0

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May 27th, 2014

Leader Who Understands North

‘Which of the party leaders understands the issues facing northern Ontario the best?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	704	35	58	111	213	287	340	364
Kathleen Wynne	28	31	28	20	32	30	31	26
Tim Hudak	12	9	12	13	13	14	17	7
Andrea Horwath	22	11	30	29	25	21	22	22
Mike Schreiner	2	0	0	4	3	3	1	2
None of these	23	26	23	22	19	21	23	23
Don't know	13	22	7	12	8	12	6	20

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	704	67	113	116	97	67	102
Kathleen Wynne	28	24	26	25	25	17	39
Tim Hudak	12	11	15	15	9	11	12
Andrea Horwath	22	16	21	22	22	34	23
Mike Schreiner	2	4	5	1	0	0	1
None of these	23	26	19	20	30	23	18
Don't know	13	19	15	17	14	16	7

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other
Sample	704	141	280	199	25	21
Kathleen Wynne	28	3	61	9	20	5
Tim Hudak	12	43	3	4	11	0
Andrea Horwath	22	5	9	59	10	7
Mike Schreiner	2	1	1	1	11	7
None of these	23	38	14	14	26	75
Don't know	13	9	12	13	22	5

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Have Children / Mothers / Union Members

%	Total	Yes	No	Moms	Union Member	Union Member in Household	Non-Union Member
Sample	704	110	594	52	193	110	401
Kathleen Wynne	28	25	29	20	33	19	29
Tim Hudak	12	16	11	7	7	8	18
Andrea Horwath	22	26	21	32	29	21	17
Mike Schreiner	2	0	2	1	2	1	2
None of these	23	24	22	23	18	31	22
Don't know	13	9	15	17	10	19	12

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	704	172	204	235	93
Kathleen Wynne	28	21	24	26	53
Tim Hudak	12	17	8	12	11
Andrea Horwath	22	23	21	25	12
Mike Schreiner	2	2	2	1	2
None of these	23	26	27	22	12
Don't know	13	12	17	13	9

Watched Debate

%	Total	Watched Debate	Didn't watch debate
Sample	704	190	514
Kathleen Wynne	28	42	22
Tim Hudak	12	10	13
Andrea Horwath	22	26	20
Mike Schreiner	2	1	2
None of these	23	14	27
Don't know	13	8	16

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Approval of Candidates / Best Premier

%	Total	Approval of Wynne	Approval of Hudak	Approval of Horwath	Wynne is Best	Hudak is Best	Horwath is Best	None
Sample	704	253	130	226	238	127	146	117
Kathleen Wynne	28	67	6	19	72	2	3	12
Tim Hudak	12	2	48	7	1	58	1	0
Andrea Horwath	22	9	14	46	9	11	73	13
Mike Schreiner	2	1	1	2	1	1	2	4
None of these	23	15	25	15	11	17	11	62
Don't know	13	7	6	10	7	12	9	8

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May 27th, 2014

Most Important Issue

‘Which of the following is the most important issue in this election?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	704	35	58	111	213	287	340	364
Ontario Retirement Pension Plan	8	11	4	7	7	13	12	6
Gas plants controversy	6	8	5	7	6	5	8	5
Jobs and growth	32	24	38	37	32	31	28	35
Government corruption	14	17	14	13	14	12	14	14
Limiting the influence of unions	3	0	5	5	3	3	4	2
Eliminating waste	5	2	5	5	5	7	6	3
Eliminating the deficit	10	12	12	4	11	11	9	11
Transportation infrastructure and transit	8	6	7	7	10	10	9	7
Some other issue	14	20	10	14	12	8	11	17

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	704	67	113	116	97	67	102
Ontario Retirement Pension Plan	8	16	8	7	2	5	5
Gas plants controversy	6	12	4	9	5	2	7
Jobs and growth	32	25	27	33	36	26	45
Government corruption	14	10	17	20	15	8	11
Limiting the influence of unions	3	2	2	3	2	12	1
Eliminating waste	5	8	13	2	4	4	1
Eliminating the deficit	10	1	14	12	3	15	14
Transportation infrastructure and transit	8	4	10	11	14	5	5
Some other issue	14	22	6	3	18	23	12

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Provincial Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other
Sample	704	141	280	199	25	21
Ontario Retirement Pension Plan	8	2	10	8	31	10
Gas plants controversy	6	8	3	11	3	10
Jobs and growth	32	25	39	30	21	18
Government corruption	14	20	10	16	8	43
Limiting the influence of unions	3	8	2	2	0	0
Eliminating waste	5	8	4	4	3	2
Eliminating the deficit	10	26	7	6	3	2
Transportation infrastructure and transit	8	2	14	4	2	2
Some other issue	14	1	11	20	30	12

Have Children / Mothers / Union Members

%	Total	Yes	No	Moms	Union Member	Union Member in Household	Non-Union Member
Sample	704	110	594	52	193	110	401
Ontario Retirement Pension Plan	8	4	10	1	7	10	9
Gas plants controversy	6	5	7	4	5	11	5
Jobs and growth	32	34	31	41	37	22	33
Government corruption	14	18	13	16	14	18	12
Limiting the influence of unions	3	7	2	4	2	4	3
Eliminating waste	5	4	5	4	3	3	7
Eliminating the deficit	10	9	10	8	5	17	11
Transportation infrastructure and transit	8	5	9	5	9	6	8
Some other issue	14	13	14	18	17	10	13

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	704	172	204	235	93
Ontario Retirement Pension Plan	8	21	5	7	3
Gas plants controversy	6	3	10	6	4
Jobs and growth	32	29	28	36	28
Government corruption	14	15	23	10	11
Limiting the influence of unions	3	1	3	4	4
Eliminating waste	5	3	5	6	2
Eliminating the deficit	10	13	9	11	4
Transportation infrastructure and transit	8	6	7	4	25
Some other issue	14	8	9	17	19

Watched Debate

%	Total	Watched Debate	Didn't watch debate
Sample	704	190	514
Ontario Retirement Pension Plan	8	7	9
Gas plants controversy	6	9	5
Jobs and growth	32	30	32
Government corruption	14	19	12
Limiting the influence of unions	3	1	4
Eliminating waste	5	3	5
Eliminating the deficit	10	6	12
Transportation infrastructure and transit	8	12	6
Some other issue	14	12	14

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 lbozinoff@forumresearch.com
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Approval of Candidates / Best Premier

%	Total	Approval of Wynne	Approval of Hudak	Approval of Horwath	Wynne is Best	Hudak is Best	Horwath is Best	None
Sample	704	253	130	226	238	127	146	117
Ontario Retirement Pension Plan	8	14	9	10	12	1	6	6
Gas plants controversy	6	1	12	6	2	17	8	5
Jobs and growth	32	36	22	31	41	22	30	27
Government corruption	14	5	22	15	7	19	13	26
Limiting the influence of unions	3	3	8	3	2	7	2	2
Eliminating waste	5	4	7	5	2	7	5	6
Eliminating the deficit	10	4	17	11	4	23	8	9
Transportation infrastructure and transit	8	14	2	5	16	3	5	3
Some other issue	14	19	2	15	14	2	24	15

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Leader Who Promotes Jobs and Growth

'Which of the four provincial leaders is best able to promote jobs and growth?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	704	35	58	111	213	287	340	364
Kathleen Wynne	30	28	31	28	34	33	32	29
Tim Hudak	19	22	16	15	19	21	28	11
Andrea Horwath	18	7	31	23	19	16	19	18
Mike Schreiner	2	3	0	4	2	1	1	3
None of these	20	29	14	19	15	17	16	23
Don't know	11	10	9	12	10	13	5	16

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	704	67	113	116	97	67	102
Kathleen Wynne	30	25	21	28	27	26	42
Tim Hudak	19	20	28	23	14	14	17
Andrea Horwath	18	28	21	10	19	20	21
Mike Schreiner	2	2	0	1	0	11	1
None of these	20	14	19	16	31	21	17
Don't know	11	10	11	22	9	8	2

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other
Sample	704	141	280	199	25	21
Kathleen Wynne	30	3	65	14	8	8
Tim Hudak	19	69	2	6	33	5
Andrea Horwath	18	3	3	51	20	34
Mike Schreiner	2	0	1	2	29	0
None of these	20	22	16	15	8	50
Don't know	11	3	13	13	3	3

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Lorne Bozinoff, President
 lbozinoff@forumresearch.com
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Have Children / Mothers / Union Members

%	Total	Yes	No	Moms	Union Member	Union Member in Household	Non-Union Member
Sample	704	110	594	52	193	110	401
Kathleen Wynne	30	29	31	33	36	19	33
Tim Hudak	19	24	17	5	11	27	20
Andrea Horwath	18	23	16	28	22	14	18
Mike Schreiner	2	3	2	7	4	0	2
None of these	20	12	23	14	20	28	15
Don't know	11	8	12	13	8	12	12

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May 27th, 2014

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	704	172	204	235	93
Kathleen Wynne	30	21	25	30	54
Tim Hudak	19	23	19	18	17
Andrea Horwath	18	27	20	17	5
Mike Schreiner	2	1	0	1	10
None of these	20	15	21	24	10
Don't know	11	13	14	10	3

Watched Debate

%	Total	Watched Debate	Didn't watch debate
Sample	704	190	514
Kathleen Wynne	30	41	25
Tim Hudak	19	20	19
Andrea Horwath	18	20	17
Mike Schreiner	2	3	2
None of these	20	13	23
Don't know	11	2	14

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lbozinoff@forumresearch.com
416.960.9603

Approval of Candidates / Best Premier

%	Total	Approval of Wynne	Approval of Hudak	Approval of Horwath	Wynne is Best	Hudak is Best	Horwath is Best	None
Sample	704	253	130	226	238	127	146	117
Kathleen Wynne	30	71	5	22	74	4	10	9
Tim Hudak	19	2	62	15	3	79	4	8
Andrea Horwath	18	9	10	46	3	5	66	13
Mike Schreiner	2	4	1	1	3	1	1	3
None of these	20	10	20	11	11	6	12	59
Don't know	11	4	2	6	5	4	6	8

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May 27th, 2014

Leader Able to Deal with Corruption

‘Which of the four provincial leaders is best able to deal with government corruption?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	704	35	58	111	213	287	340	364
Kathleen Wynne	21	17	24	19	24	24	23	20
Tim Hudak	22	26	22	17	19	22	27	17
Andrea Horwath	19	7	22	26	26	19	21	17
Mike Schreiner	3	3	2	4	4	2	1	4
None of these	25	31	23	24	21	20	23	26
Don't know	10	14	7	10	6	12	5	16

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	704	67	113	116	97	67	102
Kathleen Wynne	21	15	17	18	18	15	35
Tim Hudak	22	19	26	21	22	23	19
Andrea Horwath	19	23	22	12	19	26	17
Mike Schreiner	3	3	2	1	1	9	3
None of these	25	27	26	29	34	19	21
Don't know	10	13	8	20	5	8	5

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other
Sample	704	141	280	199	25	21
Kathleen Wynne	21	2	46	9	3	2
Tim Hudak	22	68	7	12	30	2
Andrea Horwath	19	1	6	52	24	14
Mike Schreiner	3	1	2	2	33	0
None of these	25	23	27	15	10	78
Don't know	10	4	13	12	0	3

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 lbozinoff@forumresearch.com
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Have Children / Mothers / Union Members

%	Total	Yes	No	Moms	Union Member	Union Member in Household	Non-Union Member
Sample	704	110	594	52	193	110	401
Kathleen Wynne	21	18	22	12	23	17	22
Tim Hudak	22	25	21	19	16	24	26
Andrea Horwath	19	19	19	19	23	12	20
Mike Schreiner	3	5	2	10	6	1	2
None of these	25	26	24	26	25	32	21
Don't know	10	7	12	15	8	14	10

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	704	172	204	235	93
Kathleen Wynne	21	20	14	19	43
Tim Hudak	22	22	20	24	18
Andrea Horwath	19	25	22	19	5
Mike Schreiner	3	2	1	2	11
None of these	25	21	30	25	19
Don't know	10	10	13	11	4

Watched Debate

%	Total	Watched Debate	Didn't watch debate
Sample	704	190	514
Kathleen Wynne	21	31	16
Tim Hudak	22	15	25
Andrea Horwath	19	23	17
Mike Schreiner	3	4	2
None of these	25	21	27
Don't know	10	6	12

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lbozinoff@forumresearch.com

416.960.9603

Approval of Candidates / Best Premier

%	Total	Approval of Wynne	Approval of Hudak	Approval of Horwath	Wynne is Best	Hudak is Best	Horwath is Best	None
Sample	704	253	130	226	238	127	146	117
Kathleen Wynne	21	53	4	10	56	3	2	3
Tim Hudak	22	5	75	18	6	81	5	17
Andrea Horwath	19	14	8	47	5	1	70	11
Mike Schreiner	3	5	1	2	5	0	3	3
None of these	25	17	12	17	20	11	13	64
Don't know	10	7	1	6	8	4	7	2

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Leader with Best Transit Plan

‘Which of the four provincial leaders has the best plan for transit and transportation infrastructure?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	704	35	58	111	213	287	340	364
Kathleen Wynne	27	31	23	21	32	27	30	24
Tim Hudak	12	14	7	12	13	13	14	10
Andrea Horwath	13	9	19	14	12	11	15	10
Mike Schreiner	3	3	0	5	3	1	3	2
none of these	31	31	38	32	27	25	29	33
Don't know	15	11	13	16	13	23	9	20

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	704	67	113	116	97	67	102
Kathleen Wynne	27	31	16	25	24	20	40
Tim Hudak	12	11	12	18	12	4	12
Andrea Horwath	13	13	23	7	10	18	9
Mike Schreiner	3	3	0	3	1	13	1
none of these	31	27	28	26	38	35	29
Don't know	15	14	20	21	14	11	8

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other
Sample	704	141	280	199	25	21
Kathleen Wynne	27	5	55	12	8	37
Tim Hudak	12	41	3	5	11	5
Andrea Horwath	13	3	5	32	18	9
Mike Schreiner	3	0	0	3	28	0
none of these	31	40	19	34	34	41
Don't know	15	11	18	14	1	8

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Have Children / Mothers / Union Members

%	Total	Yes	No	Moms	Union Member	Union Member in Household	Non-Union Member
Sample	704	110	594	52	193	110	401
Kathleen Wynne	27	25	28	23	28	25	27
Tim Hudak	12	10	13	3	6	16	14
Andrea Horwath	13	15	12	14	19	11	9
Mike Schreiner	3	5	2	7	4	1	2
none of these	31	33	30	33	29	32	32
Don't know	15	13	16	20	14	16	15

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	704	172	204	235	93
Kathleen Wynne	27	20	25	24	50
Tim Hudak	12	12	14	12	9
Andrea Horwath	13	14	12	15	7
Mike Schreiner	3	0	1	2	10
none of these	31	37	28	34	18
Don't know	15	18	20	13	6

Watched Debate

%	Total	Watched Debate	Didn't watch debate
Sample	704	190	514
Kathleen Wynne	27	43	19
Tim Hudak	12	12	12
Andrea Horwath	13	13	13
Mike Schreiner	3	4	2
none of these	31	20	36
Don't know	15	7	18

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 Toronto, ON M5S 2V6
 T 416.960.9600
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MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Approval of Candidates / Best Premier

%	Total	Approval of Wynne	Approval of Hudak	Approval of Horwath	Wynne is Best	Hudak is Best	Horwath is Best	None
Sample	704	253	130	226	238	127	146	117
Kathleen Wynne	27	58	8	16	63	7	9	13
Tim Hudak	12	2	41	9	2	54	3	2
Andrea Horwath	13	7	7	35	3	3	44	12
Mike Schreiner	3	5	0	1	5	0	1	3
none of these	31	19	38	30	18	23	33	61
Don't know	15	9	5	8	9	12	10	9

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 T 416.960.9600
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Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

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May 27th, 2014

Leader with Best Plan for Ring of Fire

‘Which of the four provincial leaders has the best plan for developing the chromite deposits in the Ring of Fire?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	704	35	58	111	213	287	340	364
Kathleen Wynne	34	40	30	29	36	35	37	32
Tim Hudak	14	17	11	13	14	15	21	8
Andrea Horwath	11	2	14	17	13	14	12	10
Mike Schreiner	3	3	3	3	3	1	2	4
None of these	25	27	29	22	20	23	23	26
Don't know	13	10	14	17	14	13	6	19

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	704	67	113	116	97	67	102
Kathleen Wynne	34	42	21	28	31	27	46
Tim Hudak	14	17	10	16	16	18	16
Andrea Horwath	11	12	18	8	16	14	5
Mike Schreiner	3	3	3	1	0	9	3
None of these	25	17	30	26	28	26	20
Don't know	13	9	17	21	9	7	9

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other
Sample	704	141	280	199	25	21
Kathleen Wynne	34	5	67	13	38	20
Tim Hudak	14	53	2	4	16	2
Andrea Horwath	11	1	2	35	1	2
Mike Schreiner	3	1	1	3	27	2
None of these	25	34	14	27	13	63
Don't know	13	7	13	18	5	10

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 T 416.960.9600
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Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

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Have Children / Mothers / Union Members

%	Total	Yes	No	Moms	Union Member	Union Member in Household	Non-Union Member
Sample	704	110	594	52	193	110	401
Kathleen Wynne	34	31	36	29	37	30	34
Tim Hudak	14	17	13	8	9	15	17
Andrea Horwath	11	6	13	7	17	5	10
Mike Schreiner	3	6	2	10	4	3	1
None of these	25	27	24	28	21	34	22
Don't know	13	13	13	19	11	12	15

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	704	172	204	235	93
Kathleen Wynne	34	30	27	36	49
Tim Hudak	14	14	10	16	15
Andrea Horwath	11	20	11	10	4
Mike Schreiner	3	1	3	1	11
None of these	25	20	31	25	16
Don't know	13	16	18	12	4

Watched Debate

%	Total	Watched Debate	Didn't watch debate
Sample	704	190	514
Kathleen Wynne	34	46	29
Tim Hudak	14	13	15
Andrea Horwath	11	11	11
Mike Schreiner	3	5	2
None of these	25	19	27
Don't know	13	6	17

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Lorne Bozinoff, President

lbozinoff@forumresearch.com

416.960.9603

Approval of Candidates / Best Premier

%	Total	Approval of Wynne	Approval of Hudak	Approval of Horwath	Wynne is Best	Hudak is Best	Horwath is Best	None
Sample	704	253	130	226	238	127	146	117
Kathleen Wynne	34	74	11	26	79	4	13	11
Tim Hudak	14	0	48	9	1	61	2	11
Andrea Horwath	11	5	5	28	3	1	45	6
Mike Schreiner	3	5	1	3	3	2	6	1
None of these	25	10	32	24	8	25	21	63
Don't know	13	6	3	10	5	8	14	9

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Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO
May 27th, 2014

Should Hudak have Debated

‘Should Tim Hudak have attended the northern Ontario debate or did he not have to?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	704	35	58	111	213	287	340	364
Should have attended debate	76	75	81	72	80	73	73	79
Didn't have to	13	17	16	12	11	8	18	9
Don't know	11	8	3	16	9	19	9	12

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	704	67	113	116	97	67	102
Should have attended debate	76	56	69	67	76	83	92
Didn't have to	13	18	20	18	17	12	4
Don't know	11	26	12	15	7	4	3

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other
Sample	704	141	280	199	25	21
Should have attended debate	76	56	83	90	66	49
Didn't have to	13	34	8	1	33	0
Don't know	11	11	9	9	1	51

Have Children / Mothers / Union Members

%	Total	Yes	No	Moms	Union Member	Union Member in Household	Non-Union Member
Sample	704	110	594	52	193	110	401
Should have attended debate	76	76	76	82	84	72	72
Didn't have to	13	19	11	10	9	17	15
Don't know	11	5	13	8	7	11	14

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 lbozinoff@forumresearch.com
 416.960.9603

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	704	172	204	235	93
Should have attended debate	76	74	61	84	80
Didn't have to	13	11	19	11	16
Don't know	11	15	21	5	4

Watched Debate

%	Total	Watched Debate	Didn't watch debate
Sample	704	190	514
Should have attended debate	76	85	72
Didn't have to	13	11	15
Don't know	11	4	14

Approval of Candidates / Best Premier

%	Total	Approval of Wynne	Approval of Hudak	Approval of Horwath	Wynne is Best	Hudak is Best	Horwath is Best	None
Sample	704	253	130	226	238	127	146	117
Should have attended debate	76	88	63	86	87	50	91	77
Didn't have to	13	7	31	6	9	39	2	11
Don't know	11	5	6	8	4	11	6	12

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 lbozinoff@forumresearch.com
 416.960.9603

TORONTO
May 27th, 2014

Effect of Hudak's Absence

'Are you more likely, less likely or neither more nor less likely to vote for the Progressive Conservatives because Tim Hudak did not attend the northern Ontario debate?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	704	35	58	111	213	287	340	364
More likely to vote PC	13	20	7	5	11	16	15	10
Less likely to vote PC	44	49	52	39	44	32	44	44
Neither more nor less likely to vote PC	39	29	41	48	40	40	37	40
Don't know	5	2	0	8	5	11	4	6

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	704	67	113	116	97	67	102
More likely to vote PC	13	22	10	24	14	4	2
Less likely to vote PC	44	18	23	41	55	56	57
Neither more nor less likely to vote PC	39	44	57	33	26	39	41
Don't know	5	17	10	2	5	2	0

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other
Sample	704	141	280	199	25	21
More likely to vote PC	13	43	4	2	21	2
Less likely to vote PC	44	17	53	55	50	23
Neither more nor less likely to vote PC	39	37	39	39	29	67
Don't know	5	4	4	4	0	8

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 T 416.960.9600
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 lbozinoff@forumresearch.com
 416.960.9603

Have Children / Mothers / Union Members

%	Total	Yes	No	Moms	Union Member	Union Member in Household	Non-Union Member
Sample	704	110	594	52	193	110	401
More likely to vote PC	13	8	14	1	5	21	14
Less likely to vote PC	44	49	42	53	60	38	35
Neither more nor less likely to vote PC	39	42	38	43	32	38	44
Don't know	5	1	6	3	3	4	7

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	704	172	204	235	93
More likely to vote PC	13	25	15	9	4
Less likely to vote PC	44	27	32	53	59
Neither more nor less likely to vote PC	39	39	43	37	36
Don't know	5	9	9	2	1

Watched Debate

%	Total	Watched Debate	Didn't watch debate
Sample	704	190	514
More likely to vote PC	13	12	13
Less likely to vote PC	44	51	41
Neither more nor less likely to vote PC	39	33	42
Don't know	5	4	5

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lbozinoff@forumresearch.com
416.960.9603

Approval of Candidates / Best Premier

%	Total	Approval of Wynne	Approval of Hudak	Approval of Horwath	Wynne is Best	Hudak is Best	Horwath is Best	None
Sample	704	253	130	226	238	127	146	117
More likely to vote PC	13	4	36	7	1	38	2	11
Less likely to vote PC	44	56	26	50	57	16	55	44
Neither more nor less likely to vote PC	39	38	36	41	39	41	41	42
Don't know	5	2	1	3	3	5	2	3

For more information:

Lorne Bozinoff, Ph.D.

President

Forum Research Inc.

Tel: (416) 960-9603

Fax: (416) 960-9602

E-mail: lbozinoff@forumresearch.com

TORONTO

May 27th, 2014

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com